Objective

Executive assistant position allowing for parlay of demonstrated organization, customer service, communication, and project management skills proven by 12 years of successful, profitable self-employment.

Profile

Motivated, personable business professional with multiple college degrees and a successful 12-year track record of profitable small business ownership; Talent for quickly mastering technology; Demonstrated history of producing accurate, timely reports meeting stringent HMO and insurance guidelines.

Skills Summary

|  |  |  |
| --- | --- | --- |
| * Project Management * Report Preparation * Written Correspondence * General Office Skills | * Computer Savvy * Customer Service * Scheduling * Marketing & Sales | * Insurance Billing * Accounting/Bookkeeping * Front-Office Operations * Professional Presentations |

Professional Experience

## Communication: Reports/Presentations/TECHNOLOGY

* Prepare complex reports for managed care organizations and insurance companies, ensuring full compliance with agency requirements and tight deadlines
* Design and deliver series of classes for local businesses and associations, providing ergonomic counseling and educating employees on proper lifting techniques to avoid injury
* Conduct small-group sessions on meditation/relaxation techniques
* Communicate medical concepts to patients using layman’s terms to facilitate understanding

## Customer Service/Marketing/Problem Solving

* Oversee front-office operations and provide impeccable customer service:
  + Built a clientele supported by 60% referral business
* Develop and implement strategic marketing plan for business:
  + Launched a thriving private practice, building revenue from $0 to over $72K in first three years with minimal overhead
  + Create special promotions, write/design print and outdoor advertising, and coordinate all media buying
* Won over a highly skeptical medical community as the first chiropractor to target MDs for informative in-service demonstrations, classes, and booths:
  + Presentations resulted in standing-room-only crowds of 50+
  + Four MDs subsequently became patients, and referred family members as well
  + Increased client base by one-third resulting from MD referrals

## DETAIL MASTERY & Organization

* Manage all aspects of day-to-day operations as multi-site owner and practitioner of Contoso, Ltd.:
  + Patient scheduling for busy office averaging 52 appointments weekly
  + Finances: accounts payable/receivable, invoicing, insurance billing, budgeting
  + Supervision of a total of eight medical receptionist interns
  + Compliance with all healthcare facility, HMO, and insurance requirements

Employment History

contoso, ltd. – Colorado Springs, CO; Pueblo, CO; Cheyenne, WY  
Owner/Operator, 1993 to Present

coho winery – Minneapolis, MN  
Waitress, 1988 to 1991

Education

oak tree College of Chiropractic – Minneapolis, MN  
Doctor of Chiropractic Degree, 1991 GPA: 3.89/4.0  
(Four-year advanced degree requiring 30-34 credit hrs. per quarter.)  
Licensed to practice chiropractic in Colorado, Minnesota, Wyoming, and Montana

hickory Community College – Great Bend, KS  
Associate’s Degree in Pre-chiropractic, 1987 GPA: 4.0/4.0